

A Probe into the Upgrading Path of Hainan Free Trade Port's Public Service Development

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Abstract: China is in the transition period of economic and social development, both reform and development, are facing many new problems to be solved urgently. According to the actual situation of Hainan Free Trade Port, the overall rapid growth of public demand and the insufficient supply of public services are a prominent contradiction in Hainan's current economic and social development. Therefore, it is necessary to speed up the establishment of government public service system in order to promote the coordinated economic and social development of Hainan, but also to emphasize the promotion of economic development.

1. Introduction

Free trade port means that it is set up in the territory of the country and the region, outside the customs control points, allowing the free entry and exit of funds and goods abroad, and imposing tax exemption on the goods entering and leaving the port, allowing the goods to be displayed, stored, modified, processed and other business activities in the port. Nowadays, the free trade port has gradually become the most open special economic function area in the world, which has played a great role in promoting the economic development in the port area, and the construction of the free trade port has gradually become an important measure to improve the quality of China's opening to the outside world.

2. Challenges Hainan Free Trade Port

2.1. Economic Vulnerability

The establishment of a free trade area requires comprehensive consideration in many aspects. From the geographical location, the coastal cities do not have the conditions for opening up; at the same time, compared with the north wide, Henan in terms of total economic volume, per capita GDP and opening to the outside world, compared with the north wide, the gap is not small. At the same time, the economic structure of Henan Province has long been dominated by agriculture, the proportion of agriculture in the economy is relatively large, and the consciousness of doing business is not strong, which also increases the difficulty of developing purple awns [1].

2.2. Policy Shift

After the completion of the Shanghai Free Trade Test Zone, although the economy has been significantly improved, but also exposed many problems. In this context, the negative impact is being measured by a wide range of views from national ministries. During this period, the declaration of the second FTA has ceased. The existence of the above factors undoubtedly increases the difficulty of declaring the FTAZ and has a negative impact on Hainan FTAZ.



Figure 1 Hainan free trade port

2.3. Lack of Features

Although the declaration of free trade port is currently in the bottleneck stage, the declaration of free trade port is becoming more and more difficult. But for good projects, the country will still give a lot of support. The most important point is that every FTAZ should find the right position and give full play to its characteristics in the process of declaration. Compared with coastal cities with high openness, Hainan lacks favorable conditions for development. However, there are differences between the development advantages and economic characteristics of each region, so long as the local economic positioning is fully found, Hainan can still play an important role in the national economic development. The key question is how to grasp the characteristics of Hainan Free Trade Port and invite professionals to discuss it in depth.

3. Development Strategy Path of Hainan Free Trade Port

3.1. Clear Functional Positioning

Hainan Free Trade Port is located in Guan and has no trade restrictions. Therefore, it is necessary to establish an efficient and authoritative management organization, which is mainly responsible for implementing, managing and supervising the trade port, defining the functions of the trade port, managing the free trade port, and effectively solving the practical problems of multi-pronged approach, and effectively implementing the mode of local government management and common management of vertical departments. Hainan should accurately position its functions according to its location advantages, resource endowment and actual level of economic development, construct a differentiated functional platform, clarify the direction of economic development, fully attract all kinds of favorable resources in the international market, and jointly promote the construction of free trade ports.

3.2. Innovative Forms of Trade

Give full play to trade advantages, cultivate new service-oriented trade functions, strengthen the development of cross-border e-commerce, and ensure that bilateral trade can be carried out effectively. In the development of cross-border trade, we should perfect the e-commerce platform, explore new ways of cooperation, and promote the new development of foreign trade cooperation. Taking medicine, film and television and entertainment as the basic industries of foreign trade, the industrial structure can achieve balanced development and form a new development pattern of mutual promotion. With the sustainable development of economy, in the process of foreign trade, we should pay more attention to the actual needs of the people, take the demand of the people as the center, construct a new pattern guided by the demand of the people, make the foreign trade become a new pattern of mutual penetration, and effectively drive the rapid development of the foreign trade and economy in the central part.

3.3. Innovative Finance

We will earnestly promote the opening of financial services to eligible foreign-funded financial

institutions and private capital, support the establishment of Sino-foreign joint-venture banks and foreign-funded banks in free trade ports, and actively introduce domestic and foreign financial institutions to establish branches and carry out related business in free trade ports. To support financial institutions to establish international trading platforms in free trade ports, promote the development of financial and financial leasing operations such as leasing of high-end precision instruments, aircraft and precision equipment, and focus on the construction of regional international financial centres.



Figure 2 Hainan free trade zone

We will gradually improve the operating system of the Free Trade Port Industrial Development Fund, innovate the mechanism and form of financial funds to support industrial development, support the development of the leading industry in Hainan Free Trade Port by subscribing private capital to set up industrial investment funds, and actively develop various forms of financing instruments, such as equity investment, creditor's rights investment and asset support plans, and effectively extend the investment period. Through the adoption of corporate bonds, corporate bonds and medium-term bills and other forms, actively promote key industry construction projects, through the bond market to raise sufficient funds.

4. Analysis in Institutional Reasons for the Lagging Development of Hainan Public Service System

4.1. Unclear Division of Public Service Functions Between Central and Local Authorities

There is a lack of a clear division of labour between the central and local levels of public services provided by the State, as well as a lack of State responsibility for local implementation of public services. The allocation and utilization of public financial resources in the process of central to local transfer payment lack of strict norms. For the supply of local public services, the functions of governments at all levels are divided. Although local governments are increasingly aware of the importance of public services to sustainable economic and social development, they still bear a large number of economic construction responsibilities. The linkage reform at all levels of government lags behind, and the supervision and management mechanism of higher level government to the public service function of lower level government is defective, which is the important reason that the division of public service function between different levels of government is not clear. Through the investigation of the public system construction in urban and rural areas of Hainan in our hospital, it is found that the government-led economy has more performance in all fields and industries, and the expenditure on economic construction has largely squeezed out the public service expenditure [2].

4.2. Performance of Public Policy

The cadre appraisal mechanism does not meet the needs of the civil service construction. Through the investigation of Hainan's "urban and rural public service system construction", it is found that the public service consciousness of the grass-roots government is constantly increasing,

but the cadre appraisal mechanism restricts this transformation process. At present, the situation of hard indicators of economic construction and soft indicators of public services has not changed fundamentally. GDP as the core index of performance appraisal leads to the tilt of public finance. Although the third Plenary session of the 16th CPC Central Committee put forward the scientific concept of development and "five overall planning ", the institutional mechanism of implementing the scientific concept of development has not been fundamentally changed. The image project causes the transfer payment to be false, it is worth noting that the local also exists misappropriation transfer payment situation, which makes it difficult for the backward areas to really enjoy the state subsidy.

4.3. Administration of Public Services

The system does not adapt to changes in public needs, and the primary function of the State is to provide public services, followed by supervision and management. However, because the public service function is carried out under the supervision of the people's Congress, the effect is slow, there is no power and no benefit, so at present, the government service function has not been deepened, but the management function is regarded as the main function of the government and frequently offside. The selection and appointment system of leading cadres does not meet the needs of development; the personnel management system is not perfect, which affects the construction of civil servants; and the three major systems of Hainan public service still restrict its development.

5. Countermeasures in Hainan Free Trade Port Public Service

5.1. Improving the Compulsory Education System

Education, as a basic public product, should enable every citizen to enjoy free compulsory education without distinction. From the actual situation in Hainan Province, the increase of financial investment in education in the future should first ensure that the central government has made it clear that all the rural compulsory education investment will be exempted from the tuition fees in the rural compulsory education stage, which is an important step towards the implementation of free compulsory education. Taking this as a warning, we need to make clear the responsibility of the provincial government's rural compulsory education expenditure, and make a breakthrough in establishing the stable investment mechanism of rural compulsory education as soon as possible.



Figure 3 Construction of free trade port in hainan free trade zone

5.2. Pooling of Limited Funds

pool the limited funds to establish a real non-profit public welfare hospital. Research shows that in fact, Hainan's public hospital aims to be profitable. In the past, Hainan Province has not yet established a perfect medical insurance system, but it can draw lessons from the experience and management model of Hong Kong and Singapore, pool limited financial funds, set up two or three non-profit hospitals in the province, pool the funds originally invested by the government into non-profit hospitals, and the government should strengthen the supervision of non-profit hospitals to prevent medical institutions from taking advantage of the name of non-profit for improper benefits.

The government should create a system environment of fair competition, strengthen supervision and ensure the public health and safety of citizens.

5.3. Establishment of a Sound Social Security System

Construct and perfect the diversified fund source, standard guarantee system and socialized management service guarantee system independent of enterprises and institutions. Hainan Province social security account serious losses, basically unable to operate. Therefore, it is suggested to speed up the reform process of state-owned assets management system, realize some operating state-owned assets, and solve the social security problem of old workers in cities and towns.

6. Conclusions

In short, there are still many shortcomings in the development of public services in Hainan Free Trade Port, but we should also actively realize that as long as we all work together, these shortcomings can be overcome, so it is feasible to build a free trade port in Hainan itself. If passed smoothly, then will greatly upgrade the public service, will also bring huge economic benefits to Hainan.

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